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Ref: 19/ODD/03/2024

17.09.24

From

Librarian Nehru Institute of Technology "Jawhar Garden" Kaliapuram T M Palayam, Cbe-105.

To

The Principal, Nehru Institute of Technology Coimbatore.

Respected Sir,

We have plan to conduct a Seminar on Topic "Creative Managers" by the Resource Person Prof, Dr. P. T. Vijaya Rajakumar, Dean, Student Affairs / Director, DoMS, Department of Master of Business and Management, Nehru Institute of Engineering and Technology. In this regard I seek your kind permission to conduct the programs on 25.09.2024 (Wednesday).

Thanking you

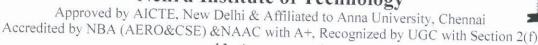
Librarian

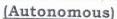
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Principal Principal









Department of Library

Academic Year: 2024-25

Semesters: ODD Semester

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Name of Program:	"Creative Managers"		
Date	25/09/2024		
Venue	Zero Gravity Hall		
Time:	10.00 AM TO 12.00 PM		
Organized by	Department of Library		
Name of	Dr.C.S.Chandra Mohan Kumar-Head, Library		
Faculty/Coordinator	Mrs.K.Durgalakshmi ,Assistant Librarian		
Participated by	MBA,CSE II Year,III Year, Civil III year, Civil II Year,AgriIII year, II year.		
Objective	1.Provide guidance and leadership to a team of designers and/or creative professionals · Help a creative team overcome obstacles that arise within a project 2. A creative director oversees creative projects from concept to final product, generating the artistic vision that creative team members follow.		
Content	A. creative director for content is responsible for the creative strategy and execution of content for a company's marketing and advertising campaigns. They lead a team of artists and administrators to produce content that aligns with the company's brand and vision		
Outcome of Program	A creative director oversees creative projects from concept to final product, generating the artistic vision that creative team members follow. As leaders in creative departments, creative directors can picture the end result and get creatives to execute their ideas		

K. Day alakshi Coordinator (Mrs.K. Durg alaxshing

NEHRU GROUP OF INSTITUTIONS TAMIL NADU • KERALA ISO 14001-2004 CERTIFIED INSTITUTIONS Head

Campus: "Jawahar Gardens", Kaliapuram, Coimbatore – 641 105 Ph: 0422- 2666655 E-mail: nitprincipal@nehrucolleges.com Website: https://nehruinstitute.com Corporate Office: 451-D, Palakkad Main Road, Kuniamuthur, Coimbatore – 641 008 Phone: 0422- 2206148





INSTITUTE OF TECHNOLOGY

AN AUTONOMOUS INSTITUTION

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Department of Library with

venue: zero Gravity Hall



Date: 25.09.2024 Time:10 AM TO 12 PM NDL CLUB



RESOURCE PERSON Prof.Dr.P.T.Vijaya Rajakumar,

Dean, student affairs/ Director, DoMS, Nehru Institute of Engineering and Technology, Department of Master of Bussiness Admistration

Co-Ordinator:

Patron:

Chief Patron:

K..Durgalakshmi,

Head:

Dr.M.Sivaraja

Dr.K.KrlshnaKumar,

Assistant Librarian

Dr.C.S.Chandra Mohan Kumar,

Librarian

Principal

CEO & Secretary,



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venue: zero Gravity Hall



Time:10 AM TO 12 PM



RESOURCE PERSON

Prof.Dr.P.T.Vijaya Rajakumar,
Dean,student affairs/ Director, DoMS, Nehru Institute of Engineering and Technology,
Department of Master of Bussiness Admistration

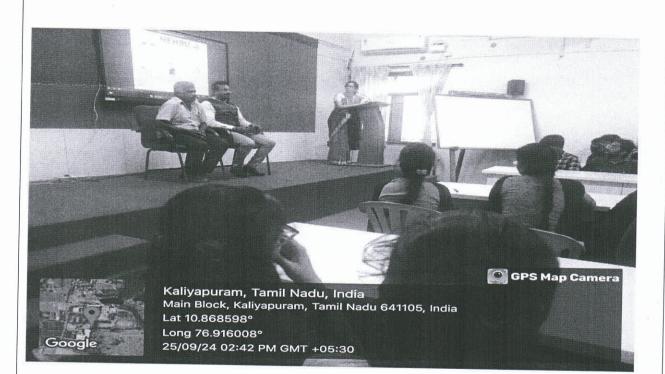
Co-Ordinator: K...Durgalakshmi, Assistant Librarian

Head: Dr.C.S.Chandra Mohan Kumar,

Librarian

Patron: Dr.M.Sivaraja Principal

Dr.K.KrishnaKumar, CEO & Secretary,





Principal



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CERTIFICATE OF PARTICIPATION

This is to certify that Mr/ Ms
of has participated
in the seminar "Creative Managers" organized by Department of Library, NDLI - club Nehru Institute of Technology, Coimbatore,
held on 25.09.2024

Head/Librarian Dr.C.S.Chandra Mohan kumar

Principal Dr.M.Sivaraja



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Department of library with NDLI Club Seminar 2709/2024

PARTICIPANTS LIST S.No Faculty/students Name Department Sign 1 2 Trilagem'. 3 4 5 MBA 6 MBA 7 MBA MBA 9 Preetha MBA 10 Aswatti P MBA 11 MRA 12 MBA 13 MBA 14 MBA 15 Posityokoouppu MBIA 16 MRA 17 MBA 18 MBA







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Seminar FEED BACK Form NDLI program with Department of Library

DATE. A STOT				
Title and location:	CREATIVE	MANGER	-	2000 Crow

DV. P. T. Vijaya ROJKUMAR, NIET Resource Person:

Instructions: please indicate your level of agreement with the statements listed below in #1-09

S.NO	PARTICULARS	STRONG AGREE	AGREE	NEUTRAL	DISAGREE	STRONG DISAGREE
1	The objectives of the seminar were clearly defined				/	
2	Participation and interaction were encouraged					
3	The topics covered were relevant to me					/
4 -	The content was organized and easy to follow					
5	This seminar experience will be useful					
6	The resource person was knowledgeable about the topic	/	/			
7	The seminar objectives were met		/	(
8	The time allotted for the seminar was sufficient					
9	The lecture was interactive and felt engaged		ū.			

Thank you for your valuable feedback!



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